

2019

# EMS State of the Science XXI

March 1-2, 2019



Sheraton Dallas  
400 North Olive Street  
Dallas, TX 75201

**EXHIBITOR PROSPECTUS**

Dear Representative,

It is my pleasure to invite you to join our upcoming annual “**EMS State of the Science XXI**” on March 1-2, 2019, sponsored by UT Southwestern Department of Emergency Medicine and the Office of Continuing Medical Education at UT Southwestern Medical Center.

The purpose of this highly popular conference is to share with participants and faculty alike, the most cutting-edge information and advances in EMS patient care, research and management issues as well as trending challenges and lessons learned while also introducing novel patient care, strategies and techniques. This unique National EMS conference is famous for having developed the 10 minute bullet plenary presentation, lightning rounds and other innovative educational advances which have not only provided the attendees with 60 or so plenary presentations in over 2 days but, according to conference evaluations, change nationwide medical practices almost overnight.

Comprised of the jurisdictional EMS Medical directors from the nation’s largest municipalities and their counterparts in pivotal federal agencies, the very cohesive cadre of faculty is responsible for the care for nearly 100 million citizens. Accordingly, they have become extraordinarily influential in shaping future EMS practice trends, medical aspects for disasters and homeland security and day-to-day 9-1-1 response worldwide.

We bring you professionals– from Paramedics, EMT's, First Responders, EMS System Directors, Fire Chiefs, Managers, Medical Directors and Educators, as well as Emergency Nurses, Researchers, Physicians and policy makers interested in EMS, Trauma & Resuscitation, and Related State-of-the-Art Investigations & Care Delivery across the United States. They come to *learn new and better* practice modalities and techniques, critical information to serve their patients. In order to achieve this objective, our audience seeks practical solutions from *companies and organizations like yours*.

As your colleagues can tell you, exhibiting at this symposium provides an opportunity to gain close personal interaction with an engaged and interested target audience. We encourage you to take full advantage of this great opportunity to network with your target market in a beautiful location.

Your support as an exhibitor will be fully acknowledged at the course and you will receive recognition in announcements from the course directors at the meeting, signage and course handouts. This prospectus includes details about sponsor/exhibit levels and its benefits.

Don’t delay! Please submit your application to reserve your space as soon as possible. Also know that hotels rooms can fill up rapidly at the special price offered and the extreme popularity of this event.

Please contact Laura Hall in the Office of Continuing Medical Education at 214-648-9280 or [laura.hall@utsouthwestern.edu](mailto:laura.hall@utsouthwestern.edu) if you need further information.

Sincerely,

**Paul E. Pepe, MD, MPH, FCCM, MACP, FACEP**

## The many Benefits of Exhibiting Opportunities....

Meet one-on-one to discuss your products and services with more than **700** professionals who will attend this meeting. Further benefits of exhibiting at the **2019 EMS State of the Science XXI** includes:

- **“Visit the Vendors Reception”** An additional opportunity for the attendees to spend time with the many vendors.
- Exposure to over 700 attendees
- Ample intermissions between morning and afternoon sessions allow time for attendees to visit your exhibit
- Breakfast and coffee breaks are held in the exhibit area during session intermissions to help increase traffic flow
- Build visibility for your company in a competitive marketplace
- Expand your prospective place and strengthen existing customer relationships

### Exhibitor Levels and Benefits:

Your company can support this program with an educational grant or exhibit fee in the following amounts:

Platinum Level: **\$30,000**  
Diamond Level: **\$25,000**  
Gold Level: **\$13,000**

Silver Supporter: **\$8,000**  
Bronze Level: **\$5,500**  
Exhibitor Level: **\$3,500**

All support as an exhibitor will be fully acknowledged at the course and you will receive recognition in announcements from the course directors at the meeting, signage and course handouts.

### Conference and Exhibit Details:

**Where:** The Sheraton Dallas, 400 North Olive Street, Dallas, TX 75201

Visit the Vendors Reception	2019 EMS State of the Science XXI
<p><b>Where:</b> Landmark Foyer <b>When:</b> February 28, 2019</p> <p><b>Exhibit Hours and Dates:</b> Thursday, February 28 - 7:00 pm- 9:00 pm</p>	<p><b>Where:</b> General Session- Landmark Ballroom Exhibits- Landmark Foyer <b>When:</b> March 1-2, 2019</p> <p><b>Exhibit Hours and Dates:</b> Friday, March 1 – 7:00 am – 6:00 pm Saturday, March 2 – 7:00 am – 6:00 pm</p>
<p><b>Installation and Dismantling of Exhibits:</b></p> <ul style="list-style-type: none"><li>• February 28 – 9:00 am – 7:00 pm</li><li>• March 2 – Any time after 12:00 pm</li></ul>	

### Exhibit Space:

Assigned exhibit space consists of the number of 8 foot table(s) selected, clothed and draped, on carpeted floor and two (2) chairs. If any additional items are needed, the representative from each company will be responsible to contact the hotel to make arrangements and pay any fees associated.

### Booth Assignment:

**\*\*Please note: Booth assignments will not be sent out until 2 weeks prior to program.** They are based upon date the Exhibitor Agreement Forms are received within each exhibit level.

**Required Forms:**

Included in this package are the forms required. Please complete forms and return as indicated below:

- **Exhibitor Agreement Form-** Return to Laura Hall at [laura.hall@utsouthwestern.edu](mailto:laura.hall@utsouthwestern.edu) or fax to 214-648-2317 by **February 15, 2019**.
- **Hotel electrical Request Form-** Please fax to hotel at 972-385-8021 at least 15 days prior to Set-Up Date. Each individual company will be responsible to contact the hotel for arrangements and fees for electrical outlets and/or power strips.

**Confirmation & Payment**

Exhibit space is not confirmed until an Exhibitor Agreement form is completed and signed by both parties. A counter-signed copy of the agreement will be sent back as confirmation of your exhibit space along with a receipt if paid by credit card. **Please send the payment prior to the start of the course.**

An invoice may be provided upon request. Please send requests/payments to:

Attn: Laura Hall  
UT Southwestern Medical Center  
Continuing Medical Education  
5323 Harry Hines Blvd. Mail code 9059  
Dallas, TX 75390-9059.  
Tax ID # 75-6002868

**Exhibit Space Cancellations:**

Cancellations must be received in writing at least ten business days prior to the start of the course. If a cancellation is received after this time, no refund will be provided.

**Security:**

A security guard may not be present during or after the program. Neither the hotel nor UT Southwestern Medical Center will be held responsible for any items left unattended at exhibit tables. All items are left at the risk of the exhibiting organization. We will have a room that is to be locked each night that will be able to accommodate a few items.

**Shipping Instructions:**

Exhibiting company will be responsible for any storage and/or handling fees charged by the hotel. Materials that are shipped will be available at your company's exhibit space. If you have items to ship after the conference, FedEx and UPS can be arranged directly with the hotel. You are responsible for providing all necessary shipping materials as well as all related expenses.

**Shipping Address:**

Sheraton Dallas  
400 North Olive Street  
Dallas, TX 75201

**Attn: Your Name – Your Company Name  
2019 EMS State of the Science XXI, March 1-2, 2019**

**Attendee Lists:**

Attendee lists will be provided upon request at the program only. As a health care provider, we must respect the privacy of our attendees. Therefore only limited attendee contact information will be provided to exhibiting companies (name, affiliation, city and state). Telephone, fax, email and street addresses will not be distributed.

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**Exhibitor Representative Registration:**

**All representatives must register online. There is a separate registration site for Exhibitors and the link to the site will be sent in your confirmation email.**

**\*\*NOTE: If you purchase a level with complimentary registrations, we will send you a coupon code to use for the specified number of complimentary registrations once we receive the signed Exhibitor Agreement.**

**Representative Registration Fees**

A specified number of complimentary representative registrations are included with the different levels of exhibits. If you wish to register additional representatives, the registration fees are **\$255**

## HOTEL ACCOMMODATIONS

A block of rooms is being held at:  
The Sheraton Dallas  
400 North Olive Street  
Dallas, TX 75201



We have secured a room block at a group rate of \$155 + tax. To assure your reservation, please call the Central Reservations Office, at 1-888-627-8191 and identify yourself as a participant in the **“GATHERING OF THE EAGLES - UT SOUTHWESTERN 2019”** to be eligible for the group rate.

**\*\*Please note: This rate is only guaranteed until cutoff date or room block is full.** Cutoff date for contracted room block rate is February 5, 2019. Be sure to make your reservations early, as room block is limited and subject to availability. Due to other events in the DFW area, we have not secured a room block at any other hotel.

The Sheraton Dallas Hotel, a superb downtown Dallas hotel located in the heart of the city's arts and financial district, is connected to Plaza of the Americas, an extensive shopping complex. From our downtown hotel, a short walk will take you to the Dallas Museum of Art, the Meyerson Symphony Center and many of Dallas's most popular attractions.

### **Nearby Airports**

#### **Dallas Love Field (DAL)**

Distance 8 MI

Taxi Charge: Approx. \$30.00 (USD) one way

Time by taxi: 15 minutes

#### **Dallas Fort Worth International Airport (DFW)**

Distance 23 MI

Taxi Charge: Approx. \$50.00 (USD) one way

Time by taxi: 25 minutes

### **Nearby Activities & Points of Interest**

#### **Dallas Arts District**

0.4 miles

We are in the heart of the Arts District - just a stroll away from the Dallas Museum of Art, Klyde Warren Park, Meyerson Symphony Center, and more.

#### **Dallas World Aquarium and Rainforest**

0.8 miles

One moment you're in a rainforest canopy observing wildlife, the next you're beneath shark-filled waters on an undersea adventure – all just minutes walking from the hotel.

#### **Perot Museum**

1 mile

Located in Victory Park, the Perot Museum invites you to explore the world of science through hands-on learning experiences. Five floors house 11 exhibit halls containing state of the art video equipment, interactive kiosks and educational games.

#### **George W Bush Presidential Library**

5 miles

The nation's tenth presidential library is located on the campus of Texas A&M University in College Station, Texas. The Bush Library holds approximately thirty-eight million pages of official records and personal papers that document the life of the nation's forty-first president.

**OFFICE OF CONTINUING MEDICAL & PUBLIC EDUCATION**

**EXHIBITOR AGREEMENT**

*Regarding the Terms and Conditions for a Commercial Exhibit*

<b>Activity Name</b>	<u>2019 EMS State of the Science XXI</u>	<b>Activity #</b>	<u>RP1903B</u>
<b>Location</b>	<u>Sheraton Dallas</u> City <u>Dallas</u>	<b>ST</b>	<u>TX</u>
<b>Dates</b>	<u>March 1-2, 2019</u>		
<b>Agreement between</b>	<b>ACCREDITED PROVIDER (PROVIDER)</b> The University of Texas Southwestern Medical Center (UTSW) AND <b>COMMERCIAL COMPANY (EXHIBITOR)</b>		
<b>Company Name</b>	_____		
<b>Address</b>	_____		
<b>City</b>	_____ <b>ST</b>	_____ <b>Zip</b>	_____
<b>Contact Telephone</b>	_____ <b>Fax</b>	_____	

Exhibitor Information	
<b>Contact Name</b> _____	<b>Email</b> _____
<b>Telephone</b> _____	<b>Cell</b> _____

*TERMS AND CONDITIONS*

- EXHIBITOR agrees to abide by ACCME Standards for Commercial Support as stated at [www.accme.org](http://www.accme.org) SCS 4.2 For live, face-to-face CME, advertisements and promotional materials cannot be displayed or distributed in the educational space immediately before, during, or after a CME activity. Providers cannot allow representatives of Commercial Interests to engage in sales or promotional activities while in the space or place of the CME activity.
- EXHIBITOR may distribute promotional materials at their exhibit space only. Distribution of pharmaceuticals or other samples is prohibited.
- All commercial support associated with this activity will be given with the full knowledge of the PROVIDER. No additional payments, goods, services or events will be provided to the course director(s), planning committee members, faculty, joint sponsor, or any other party involved with the activity.
- Completion of this agreement represents a commitment and payment is due and collectible by the ACTIVITY DATE unless otherwise agreed upon by the PROVIDER. PROVIDER reserves the right to refuse exhibit space to EXHIBITOR in the event of nonpayment.
- PROVIDER agrees to provide exhibit space and may acknowledge EXHIBITOR in activity announcements. PROVIDER reserves the right to assign exhibit space or relocate exhibits at its discretion.
- PROVIDER Federal Tax ID number is 75-6002868.  
Please remit check payable to UT Southwestern Medical Center. Please identify name of course on the check stub.

**AGREED**

**EXHIBITOR Representative**

**Signature** \_\_\_\_\_

**Name** \_\_\_\_\_

**Title** \_\_\_\_\_

**Date** \_\_\_\_\_

**PROVIDER Representative**

**Signature** \_\_\_\_\_

**Name** Ericka Harden-Dews, JD, CHCP

**Title** Director, Office of Continuing Education & Public Education

**Date** \_\_\_\_\_

**EXHIBITOR REGISTRATION AND PAYMENT FORM**

<b>Activity Name</b>	2019 EMS State of the Science XXI	<b>Activity #</b>	RP1903B
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Exhibit Space Information			
	Level	Amount	Description
<input type="checkbox"/>	Platinum	\$30,000	Two tables with 8 complimentary registrations
<input type="checkbox"/>	Diamond	\$25,000	Two tables with 5 complimentary registrations
<input type="checkbox"/>	Gold	\$13,000	Two tables with 4 complimentary registrations
<input type="checkbox"/>	Silver	\$8,000	One table with 3 complimentary registrations
<input type="checkbox"/>	Bronze	\$5,500	One table with 2 complimentary registrations
<input type="checkbox"/>	Exhibitor	\$3,500	One table with 1 complimentary registration
<input type="checkbox"/>	Other	\$ _____	_____

Payment Information			
<input type="checkbox"/> Check enclosed – Payable to UT Southwestern Medical Center			
<input type="checkbox"/>	Credit Card	<input type="checkbox"/> Visa	<input type="checkbox"/> MasterCard <input type="checkbox"/> AMEX
	Credit Card Number	_____	Exp. _____ Sec. Code _____
	Name on Card	_____	
	Billing Address	_____	
	City	ST	Zip

Remittance Information	
<b>Mail</b>	UT Southwestern Medical Center Office of Continuing Medical & Public Education 5323 Harry Hines Blvd., Mail code 9059 Dallas, TX 75390-9059
<b>Fax</b>	214-648-2317
<b>Email</b>	<a href="mailto:laura.hall@utsouthwestern.edu">laura.hall@utsouthwestern.edu</a>

Agreement must be received by February 15, 2019.

**Before sending, double check the following to avoid any delay in getting your request processed:**

- Exhibitor agreement form is completed and signed
- If paying by credit card, make sure you include the expiration date and security code
- Include program number “RP1903B” on all correspondence and payments