

EMS State of the Science: A Gathering of Eagles XX

March 2-3, 2018



Sheraton Dallas
400 North Olive Street
Dallas, TX 75201

EXHIBITOR PROSPECTUS

Dear Representative,

It is my pleasure to invite you to join our upcoming annual "EMS State of the Science: A Gathering of Eagles XX" on March 2-3, 2018, sponsored by UT Southwestern Department of Emergency Medicine and the Office of Continuing Medical Education at UT Southwestern Medical Center.

The purpose of this highly popular conference is to share with participants and faculty alike, the most cutting-edge information and advances in EMS patient care, research and management issues as well as trending challenges and lessons learned while also introducing novel patient care, strategies and techniques. This unique National EMS conference is famous for having developed the 10 minute bullet plenary presentation, lightning rounds and other innovative educational advances which have not only provided the attendees with 60 or so plenary presentations in over 2 days but, according to conference evaluations, change nationwide medical practices almost overnight.

Comprised of the jurisdictional EMS Medical directors from the nation's largest municipalities and their counterparts in pivotal federal agencies, the very cohesive cadre of faculty is responsible for the care for nearly 100 million citizens. Accordingly, they have become extraordinarily influential in shaping future EMS practice trends, medical aspects for disasters and homeland security and day-to-day 9-1-1 response worldwide.

We bring you professionals– from Paramedics, EMT's, First Responders, EMS System Directors, Fire Chiefs, Managers, Medical Directors and Educators, as well as Emergency Nurses, Researchers, Physicians and policy makers interested in EMS, Trauma & Resuscitation, and Related State-of-the-Art Investigations & Care Delivery across the United States. They come to *learn new and better* practice modalities and techniques, critical information to serve their patients. In order to achieve this objective, our audience seeks practical solutions from *companies and organizations like yours*.

As your colleagues can tell you, exhibiting at this symposium provides an opportunity to gain close personal interaction with an engaged and interested target audience. We encourage you to take full advantage of this great opportunity to network with your target market in a beautiful location.

Your support as an exhibitor will be fully acknowledged at the course and you will receive recognition in announcements from the course directors at the meeting, signage and course handouts. This prospectus includes details about sponsor/exhibit levels and its benefits.

Don't delay! Please submit your application to reserve your space as soon as possible. Also know that hotels rooms can fill up rapidly at the special price offered and the extreme popularity of this event.

Please contact Laura Hall in the Office of Continuing Medical Education at 214-648-9280 or laura.hall@utsouthwestern.edu if you need further information.

Sincerely,

Paul E. Pepe, MD, MPH, FCCM, MACP, FACEP

Regional Director Out-of-Hospital Mobile Care Systems and Event/Disaster Preparedness,
Office of Health Systems Affairs, the University of Texas Southwestern Medical Center, Dallas, TX, and
Director, City of Dallas Medical Emergency Services for Public Safety, Public Health and Homeland Security

The many Benefits of Exhibiting Opportunities....

Meet one-on-one to discuss your products and services with more than **700** professionals who will attend this meeting. Further benefits of exhibiting at the **EMS State of the Science: A Gathering of Eagles XX** includes:

- **“Visit the Vendors Reception”** An additional opportunity for the attendees to spend time with the many vendors.
- Exposure to over 700 attendees
- Ample intermissions between morning and afternoon sessions allow time for attendees to visit your exhibit
- Breakfast and coffee breaks are held in the exhibit area during session intermissions to help increase traffic flow
- Build visibility for your company in a competitive marketplace
- Expand your prospective place and strengthen existing customer relationships

Exhibitor Levels and Benefits:

Your company can support this program with an educational grant or exhibit fee in the following amounts:

Platinum Level: **\$30,000**
Diamond Level: **\$25,000**
Gold Level: **\$13,000**

Silver Supporter: **\$8,000**
Bronze Level: **\$5,500**
Exhibitor Level: **\$3,500**

There are also some additional opportunities. You will find them listed on the exhibitor Agreement form attached. All support as an exhibitor will be fully acknowledged at the course and you will receive recognition in announcements from the course directors at the meeting, signage and course handouts.

Conference and Exhibit Details:

Where: The Sheraton Dallas, 400 North Olive Street, Dallas, TX 75201

Visit the Vendors Reception	EMS State of the Science: A Gathering of Eagles XX
Where: Grand Hall When: March 1, 2018 Exhibit Hours and Dates: Thursday, March 1 - 7:00 pm- 9:00 pm	Where: General Session- Dallas Ballroom Exhibits- Grand Hall When: March 2-3, 2018 Exhibit Hours and Dates: Friday, March 2 – 7:00 am – 6:00 pm Saturday, March 3– 7:00 am – 6:00 pm
Installation and Dismantling of Exhibits: <ul style="list-style-type: none">• March 1 – 9:00 am – 7:00 pm• March 3 – Any time after 12:00 pm	

Exhibit Space:

Assigned exhibit space consists of the number of 8 foot table(s) selected, clothed and draped, on carpeted floor and two (2) chairs. If any additional items are needed, the representative from each company will be responsible to contact the hotel to make arrangements and pay any fees associated.

Booth Assignment:

****Please note: Booth assignments will not be sent out until 2 weeks prior to program.** They are based upon date the Exhibitor Agreement Forms are received within each exhibit level.

Required Forms:

Included in this package are the forms required. Please complete forms and return as indicated below:

- **Exhibitor Agreement Form-** Return to Laura Hall at laura.hall@utsouthwestern.edu or fax to 214-648-2317 by February 16, 2018.
- **Hotel electrical Request Form-** Please fax to hotel at 972-385-8021 at least 15 days prior to Set-Up Date. Each individual company will be responsible to contact the hotel for arrangements and fees for electrical outlets and/or power strips.

Confirmation & Payment

Exhibit space is not confirmed until an Exhibitor Agreement form is completed and signed by both parties. A counter-signed copy of the agreement will be sent back as confirmation of your exhibit space along with a receipt if paid by credit card. Please send the payment prior to the start of the course.

An invoice may be provided upon request. Please send requests to:

Attn: Laura Hall
UT Southwestern Medical Center
Continuing Medical Education
5323 Harry Hines Blvd.
Dallas, TX 75390-9059.
Tax ID # 75-6002868

Exhibit Space Cancellations:

Cancellations must be received in writing at least ten business days prior to the start of the course. If a cancellation is received after this time, no refund will be provided.

Security:

A security guard may not be present during or after the program. Neither the hotel nor UT Southwestern Medical Center will be held responsible for any items left unattended at exhibit tables. All items are left at the risk of the exhibiting organization. We will have a room that is to be locked each night that will be able to accommodate a few items.

Shipping Instructions:

Exhibiting company will be responsible for any storage and/or handling fees charged by the hotel. Materials that are shipped will be available at your company's exhibit space. If you have items to ship after the conference, FedEx and UPS can be arranged directly with the hotel. You are responsible for providing all necessary shipping materials as well as all related expenses.

Shipping Address:

Sheraton Dallas
400 North Olive Street
Dallas, TX 75201

Attn: Your Name – Your Company Name
A Gathering of Eagles XX, March 2-3, 2018

Attendee Lists:

Attendee lists will be provided upon request at the program. As a health care provider, we must respect the privacy of our attendees. Therefore only limited attendee contact information will be provided to exhibiting companies (name, affiliation, city and state). Telephone, fax, email and street addresses will not be distributed.

Exhibitor Representative Registration:

All representatives must register online. There is a separate registration site for Exhibitors and the link to the site will be sent in your confirmation email.

****NOTE:** If you purchase a level with complimentary registrations, we will send you a coupon code to use for the specified number of complimentary registrations once we receive the signed Exhibitor Agreement.

Representative Registration Fees

A specified number of complimentary representative registrations are included with the different levels of exhibits. If you wish to register additional representatives, the registration fees are **\$245**

HOTEL ACCOMMODATIONS

A block of rooms is being held at:
The Sheraton Dallas
400 North Olive Street
Dallas, TX 75201



We have secured a room block at a group rate of \$140 + tax. To assure your reservation, please call the Central Reservations Office, at 1-888-627-8191 and identify yourself as a participant in the "GATHERING OF THE EAGLES - UT SOUTHWESTERN 2018" to be eligible for the group rate.

****Please note: This rate is only guaranteed until cutoff date or room block is full.** Cutoff date for contracted room block rate is January 26, 2018. Be sure to make your reservations early, as room block is limited and subject to availability. Due to other events in the DFW area, we have not secured a room block at any other hotel.

The Sheraton Dallas Hotel, a superb downtown Dallas hotel located in the heart of the city's arts and financial district, is connected to Plaza of the Americas, an extensive shopping complex. From our downtown hotel, a short walk will take you to the Dallas Museum of Art, the Meyerson Symphony Center and many of Dallas's most popular attractions.

Nearby Airports

Dallas Love Field (DAL)
Distance 8 MI
Taxi Charge: Approx. \$30.00 (USD) one way
Time by taxi: 15 minutes

Dallas Fort Worth International Airport (DFW)
Distance 23 MI
Taxi Charge: Approx. \$50.00 (USD) one way
Time by taxi: 25 minutes

Nearby Activities & Points of Interest

Dallas Arts District

0.4 miles

We are in the heart of the Arts District - just a stroll away from the Dallas Museum of Art, Klyde Warren Park, Meyerson Symphony Center, and more.

Dallas World Aquarium and Rainforest

0.8 miles

One moment you're in a rainforest canopy observing wildlife, the next you're beneath shark-filled waters on an undersea adventure – all just minutes walking from the hotel.

Perot Museum

1 mile

Located in Victory Park, the Perot Museum invites you to explore the world of science through hands-on learning experiences. Five floors house 11 exhibit halls containing state of the art video equipment, interactive kiosks and educational games.

George W Bush Presidential Library

5 miles

The nation's tenth presidential library is located on the campus of Texas A&M University in College Station, Texas. The Bush Library holds approximately thirty-eight million pages of official records and personal papers, that document the life of the nation's forty-first president.

UT Southwestern Medical Center

OFFICE OF CONTINUING MEDICAL & PUBLIC EDUCATION

EXHIBITOR AGREEMENT *Regarding the Terms and Conditions for a Commercial Exhibit*

Activity Name	<u>EMS State of the Science: A Gathering of Eagles XX</u>	Activity #	<u>RP1803A</u>
Location	<u>Sheraton Dallas</u> City <u>Dallas</u>	ST	<u>TX</u>
Dates	<u>March 2-3, 2017</u>		
Agreement between	ACCREDITED PROVIDER (PROVIDER) The University of Texas Southwestern Medical Center (UTSW) AND COMMERCIAL COMPANY (EXHIBITOR)		
Company Name	_____		
Address	_____		
City	_____	ST	_____
Contact Telephone	_____	Fax	_____

Exhibitor Information	
Contact Name _____	Email _____
Telephone _____	Cell _____

TERMS AND CONDITIONS

- EXHIBITOR agrees to abide by ACCME Standards for Commercial Support as stated at www.accme.org SCS 4.2 For live, face-to-face CME, advertisements and promotional materials cannot be displayed or distributed in the educational space immediately before, during, or after a CME activity. Providers cannot allow representatives of Commercial Interests to engage in sales or promotional activities while in the space or place of the CME activity.
- EXHIBITOR may distribute promotional materials at their exhibit space only. Distribution of pharmaceuticals or other samples is prohibited.
- All commercial support associated with this activity will be given with the full knowledge of the PROVIDER. No additional payments, goods, services or events will be provided to the course director(s), planning committee members, faculty, joint sponsor, or any other party involved with the activity.
- Completion of this agreement represents a commitment and payment is due and collectible by the ACTIVITY DATE unless otherwise agreed upon by the PROVIDER. PROVIDER reserves the right to refuse exhibit space to EXHIBITOR in the event of nonpayment.
- PROVIDER agrees to provide exhibit space and may acknowledge EXHIBITOR in activity announcements. PROVIDER reserves the right to assign exhibit space or relocate exhibits at its discretion.
- PROVIDER Federal Tax ID number is 75-6002868.
Please remit check payable to UT Southwestern Medical Center. Please identify name of course on the check stub.

AGREED

EXHIBITOR Representative

Signature _____

Name _____

Title _____

Date _____

PROVIDER Representative

Signature _____

Name Ericka Harden-Dews, JD, CHCP

Title Director, Office of Continuing Education & Public Education

Date _____

EXHIBITOR REGISTRATION AND PAYMENT FORM

Activity Name	EMS State of the Science: A Gathering of Eagles XX	Activity #	RP1803A
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Exhibit Space Information

Level	Amount	Description
<input type="checkbox"/> Platinum	\$30,000	Two tables with 8 complimentary registrations
<input type="checkbox"/> Diamond	\$25,000	Two tables with 5 complimentary registrations
<input type="checkbox"/> Gold	\$13,000	Two tables with 4 complimentary registrations
<input type="checkbox"/> Silver	\$8,000	One tables with 3 complimentary registrations
<input type="checkbox"/> Bronze	\$5,500	One tables with 2 complimentary registration
<input type="checkbox"/> Exhibitor	\$3,500	One tables with 1 complimentary registrations
<input type="checkbox"/> Other	\$ _____	
Other Sponsorship Opportunities		
<input type="checkbox"/> Conference Tote Bags	\$10,000	Totebags with company logo
<input type="checkbox"/> Internet	\$15,000	Internet access for conference attendees
<input type="checkbox"/> Lunch Sponsorship		Lunch Sponsorship for _____
<input type="checkbox"/> Dinner Sponsorship		Dinner Sponsorship for night of _____

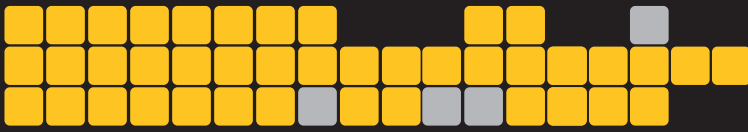
Payment Information

<input type="checkbox"/>	Check enclosed – Payable to UT Southwestern Medical Center		
<input type="checkbox"/>	Credit Card	<input type="checkbox"/> Visa	<input type="checkbox"/> MasterCard <input type="checkbox"/> AMEX
	Credit Card Number	_____	Exp. _____
	Name on Card	_____	Sec. Code _____
	Billing Address	_____	
	City	ST	Zip

Remittance Information

Mail	UT Southwestern Medical Center Office of Continuing Medical & Public Education 5323 Harry Hines Blvd. Dallas, TX 75390-9059
Fax	214-648-2317
Email	laura.hall@utsouthwestern.edu

Agreement must be received by February 16, 2018.



Sheraton
DALLAS HOTEL



EXHIBITOR POWER AND AV REQUEST FORM

NAME OF CONFERENCE:	START DATE:	END DATE:	# EVENT DAYS:
COMPANY NAME:	ON-SITE CONTACT NAME:	ROOM/EXHIBIT BOOTH #:	
STREET ADDRESS:	CITY & STATE :	ZIP CODE:	
TELEPHONE NUMBER:	DELIVERY DATE	DELIVERY TIME	<input type="checkbox"/> AM <input type="checkbox"/> PM
EMAIL ADDRESS:	PICKUP DATE	PICKUP TIME	<input type="checkbox"/> AM <input type="checkbox"/> PM
ORDERED BY:			

➤ If you have a special request or need additional equipment, please call 214.303.4166. Fax completed form to 214.303.4148

POWER	ADVANCED ORDER RATE	ON-SITE ORDER RATE	QTY	TOTAL
500 Watts (5 Amps)	\$142.77	\$155.62		
1,000 Watts (10 Amps)	\$167.79	\$180.65		
2,000 Watts (20 Amps)	\$234.77	\$247.62		
25' Grounded Extension Cord	\$27.93	\$34.91		
6-Outlet Power Strip	\$27.93	\$34.91		

Power rates include Power Usage for run of expo, Labor, Service Charge and Sales Tax

EQUIPMENT RENTAL PRICING IS PER DAY.

VIDEO / DATA DISPLAY	ADVANCED ORDER DAILY RATE	ON-SITE ORDER DAILY RATE	QTY	×	DAYS	=	TOTAL
Laptop Computer	\$240	\$290					
Display Cable: VGA, HDMI, etc.	\$30	\$30					

ACCESSORIES	ADVANCED ORDER DAILY RATE	ON-SITE ORDER DAILY RATE	QTY	×	DAYS	=	TOTAL
54" AV Cart w/ Skirt	\$65	\$115					

VIDEO / DATA DISPLAY	ADVANCED ORDER DAILY RATE	ON-SITE ORDER DAILY RATE	QTY	×	DAYS	=	TOTAL
32" LCD Monitor	\$250	\$300					
46" Plasma w/ Floor Stand	\$605	\$655					
60" LED TV w/ Floor Stand	\$880	\$930					

For 208v power, 3 Phase power, banner hanging or any equipment not listed above, please call 214.303.4166

ORDERING INSTRUCTIONS

To guarantee equipment availability and advanced rate, this order should reach us 21 days prior to delivery.

Operator labor, if requested, is subject to the prevailing hourly rate with a 4 hour minimum. An electronic receipt will be emailed to you.

The total charge per item is determined by multiplying the price by the quantity ordered. Please include applicable Sales Tax on equipment rental.

TAX EXEMPT STATUS – If you are exempt from payment of sales tax, we require you to forward an exemption certificate for the state in which the services are to be provided.

CANCELLATIONS:

- A) Cancellations received within 48 hours of the scheduled delivery date are subject to a 50% fee applicable to equipment and tax.
- B) Cancellations received on the day of scheduled delivery or "no-shows" are subject to the full amount of the order to include installation, drayage and tax.

Labor and/or service charges may apply, and/or loss damage waiver.





Credit Card Consent Form

PSAV LOCATION NUMBER: 3707 **Property Name:** Sheraton Dallas

Company Name: _____

Cardholder Name: _____
(As it appears on credit card)

Cardholder Billing Address: _____
(Only numeric portion required)

Cardholder email address: _____

Cardholder's Phone Number: _____

Credit Card Type: *American Express* _____ *Discover* _____ *MasterCard* _____ *Visa* _____

Credit Card Number: _____

Expiration Date: _____ **Zip Code (REQUIRED):** _____

(PSAV use only) Invoice/Order Number(s): _____

I, (please print) _____, certify the above information to be true and correct to the best of my knowledge. As the cardholder, I am authorizing the above credit card account to be charged for the corresponding order and any additional amounts incurred as a result of all show site changes ordered by my representatives and/or place my card on file for Security Deposit purposes in the event of payment default, cancellation fees or damages/losses owed per PSAV Terms and Conditions – See Terms and Conditions.

Signature _____ **Date** _____

PENFIELD'S Office

Pack & Ship • Copy & Print



Oversize Dimension and Weights generate additional fees
Complimentary Storage 5 days pre-event for standard size shipments, \$5 per

Sheraton Dallas Hotel
400 North Olive St • Dallas, TX 75201
Britten Thacker, General Manager
214-303-4141 • 214-969-7650
Penfields4@penfields.com

Penfield's Office handles all shipping for the Hotel and Conference Center. We provide services to coordinate all shipment movements upon request. Please see below for pricing and service details. Any service requests or questions please call us at 214-303-4141 or ext 4141 from any house phone.

PENFIELD'S STANDARD RATES

Letter	No Charge
Packages 1-5 lbs	\$8.95
Packages 6-20 lbs	\$16.95
Packages 21-40 lbs	\$29.95
Packages 41-50 lbs	\$39.95
Packages 50+ lbs	\$59.95
Display Case	\$39.95 up to 50 lbs
Crate	\$59.95 up to 100
Pallet	\$149.95 up to 300 lbs
Oversize Dimension and Weights generate additional fees	
Complimentary Storage 5 days pre-event for standard size shipments, \$5 per box \$25 per crate/pallet per day extended storage.	



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- Office Supplies
- Electronics
- Directional Signage
- Coat & Bag Check
- Push Cart Rental
- Binding & Collating
- Luggage Forwarding

Business printing Services

Business cards

Banners

Brochures

Signs

Note Pads

Booklets

Fliers

Please submit order one week prior to event

24" × 36"
**SAY IT BIG.
MAKE IT BOLD.**

24" × 36"

22" × 28"

18" × 24"

**POSTER
PACKAGES**

Displays & Events

Mounted & Laminated

Most Orders
Available Same Day

Starting at \$59.99

PENFIELD'S Office
Pack & Ship • Copy & Print

